

**Board/Administrative Retreat  
Cave B at Sagecliffe  
Wednesday, September 14, 2011**

**Trustees Present:** Angela Pixton  
Katherine Kenison  
Jon Lane  
Mike Blakely

**Present:** President Bonaudi, Holly Moos, Gail Hamburg, Bob Mohrbacher, Valerie Kirkwood, Starr Bernhardt, Melinda Dourte

The meeting convened at 9:14 a.m.

President Bonaudi reported that Trustee Mike Wren submitted his study sheets and his information has been added to the posters around the room. The Faculty Association ratified the Negotiated Agreement for your consideration. The Board consideration of the proposed 2011-13 Negotiated Agreement is scheduled at 1:15 pm today. Faculty Association President Mike O’Konek will join us for lunch and the 1:15 vote. President Bonaudi stated he recommends acceptance of the two-year contract. ATG Charnelle Bjelkengren will be available by phone at 1:15 if there are questions.

The SBCTC Board Retreat is being held today. They may vote on a declaration of financial emergency for the system. Two years ago the SBCTC Board enacted a declaration of financial emergency for one year. Only Bates Technical College used the declaration to take action. The SBCTC considered this declaration in June and tabled it until their retreat today. The Presidents are urging the SBCTC to enact the declaration of financial emergency. If they enact the declaration there will be no immediate actions taken at BBCC. There will be a more thorough discussion after the SBCTC action. This afternoon will review the Board information.

VP Holly Moos reported several negotiation meetings were held from April through August. This agreement includes significant changes. The minimum class size was increased, and faculty will work one less contracted day (173). The decreased day is a not a teaching day but a professional day, so it won’t affect the students directly. There are also changes in computing overloads, and nursing travel stipends. VP Bob Mohrbacher commented there was a difference in the tenor of negotiations compared to his previous experience. The teams worked through issues together. VP Moos stated this is a multi-year contract. Faculty Association President Mike O’Konek will continue as chief negotiator for one more year. President Bonaudi stated there are built in provisions for reopening specific portions of the contract. A multi-year contract is significant as it alleviates continuous bargaining, which is a drain on people, considering we are serving the institution with 25 less staff. Doug Sly’s role has changed significantly.

With Autumn Dietrich's resignation Doug is now the acting Public Information Officer along with his position as Executive Director of the BBCC Foundation.

During the Academic Master Plan (AMP) Outcomes portion of the retreat the Trustees will be asked to share their observations and wisdom. This will help evaluate how well BBCC is progressing toward the AMP Student Success outcomes. We are in the third year of the five-year AMP. The AMP may be modified depending on the result of input from other Division Chairs, Cabinet and the Trustees. President Bonaudi emphasized the importance of the AMP remaining focused on the changing environment. This annual exercise provides irrefutable evidence regarding Trustee involvement and effective policies. Trustees' Policy statements carry tremendous weight. Once the Trustees' comments are captured on the posters around the room, each outcome poster will be reviewed. The afternoon will be used for Board evaluation and the VPs will travel back to campus. The only Board action today will be consideration of the 2011-13 Negotiated Agreement. The Trustees' input will be blended with Division Chairs' and Cabinet members' input. The summary and recommendation will be presented at the October 19 Board meeting for acceptance by the Board.

Dean Valerie Kirkwood walked through completion of the example summary poster of B.2.

**Outcome B.3 Students persist to attain completions, certificates or degrees or workshops and are retained quarter-to-quarter and year-to-year to achieve their goals.**

Dean Kirkwood reviewed the comments noted on outcome B.3. Overall ratings ranged from 15-22.5 for an average of 18.9. Five Trustees noted the current graduation rate of 30% is not adequate. Trustees noted target graduation rates between 35-100%. The Division Chairs noted a target graduation rate of 33%, 10% above the current rate. Cabinet noted a target graduation rate of 30-45%.

Groups of students falling behind listed by Trustees included: males, white males, Hispanics, and math students

President Bonaudi explained that B.3 defines the purpose of the college and the AMP and what we're trying to accomplish: student completions. Staff and faculty view this as a real target to hit so they're more conservative in setting the goal. At a policy level what should the target be? President Bonaudi asked the Trustees to provide guidance and determine increments for this goal. VP Mohrbacher stated the faculty look at year-to-year improvement. They initially stated a higher goal and then considered IPEDs data determined a 10% increase each year could be accomplished. Trustee Kenison stated as a parent investing in education, an institution that loses 65% of its potential graduates does not provide a convincing investment argument. She said the goal needs to be high from the bottom up. Trustee Blakely said a 10% increase per year is a realistic goal, but it could be set higher. There has been definite improvement in this area far above our cohort. Trustee Jon Lane suggested a target of 35%.

What changes need to be implemented to accomplish goal? He stated it is important to maintain standards while shooting for a higher goal, 65% loss rate is unacceptable. VP Mohrbacher clarified that a 35% graduation rate does not translate to a 65% failure rate. The students transferring without a degree are not considered failures and they are not in the 35%. Trustee Mike Blakely said some of the professional technical students don't receive a degree or complete but if they leave for a better employment opportunity they should be considered a success. Trustee Angela Pixton commented that the freshman drop out rate at UW is very high. She said the universities don't seem to be as concerned about this as we are. A higher graduation rate is a good identifiable goal.

President Bonaudi stated staff have struggled with setting benchmarks and measurable goals. As a Board where do you want to be? There is no punishment if we fail to reach a goal. What' is the institutional expectation? The AMP could be revised to include benchmarks and expectations.

Trustee Mike Blakely stated BBCC is losing Running Start students to WVC because they aren't getting into the classes they want. When he started as a Trustee 71% of faculty were full time tenured, now down that group is down to 50%. Trustee Lane said a 35% graduation rate goal is attainable. Dean Kirkwood commented that we work toward an FTE goal, could we do the same for graduates? VP Mohrbacher stated the squeeze for classes helps completion rates. Our FTEs are up and our headcount is down. There are more full time students and fulltime are more likely to complete. President Bonaudi noted when formal action is taken by the Board a target can be added to this AMP outcome.

### **B.1 Students complete courses or workshops with a grade of passing 2.0 GPA or better**

Dean Kirkwood reviewed the comments regarding the B.1 outcome. Our current rate on this outcome is 77%. The Trustees rated this outcome ranging from 20-24 resulting in an average of 21.2. Three Trustees rated the overall success rate as adequate, one Trustee indicated it was adequate in most areas and one Trustee noted it was not adequate. The overall success rate target suggested ranged between 80-100%. Trustees noted the groups falling behind in this area: math challenged, development, aviation, business, math, science, social science.

President Bonaudi stated this data doesn't account for students who transfer. Trustee Kenison asked for the transfer student data to be included next time, rather than lumping them into the non-completion group. VP Mohrbacher explained that appendix T on page 121 contains the transfer student data. Completers plus transfers for Fall of 2006 totaled 41%. Dean Kirkwood stated we receive some employment data from the state but it's difficult to include that data for professional/technical students. Trustee Mike Blakely suggested the professional/technical instructors could be good resources for that information.

## **B.2 Students establish educational plans.**

Dean Kirkwood reviewed the Trustee feedback regarding outcome B.2. This was rated between 10-25 for an average of 19.3. Three Trustees noted the overall advising efforts were adequate and two noted it was not adequate. Students falling behind in this area were listed: part time, Hispanic males, students without clear intent and males. Dean Kirkwood stated students taking initiative to get advising helps retention and success. Trustees suggested a few improvement ideas: finding tools that work to help students decide on their direction earlier in the process; working in K-12 system with groups (such as males) to help them with college readiness, expand advising to faculty and staff, and provide a self-discovery program early in the process.

Advising was discussed in detail with Division Chairs. VP Mohrbacher reported their consensus is that more advising is happening than we can capture data on. Students often visit with their instructors after class and receive quality informal advising. The degree audit program is impacting students' decisions but it is not captured yet. Associate VP Candy Lacher is working with BBT Manager Scott Carsey to learn more about reports available through the degree audit system. Doug Sly added that grant programs and the Student Success Center are helpful but difficult to measure. President Bonaudi suggested we may need different wording to measure support services. The more conversations students have about their ambitions with staff the more likely they'll complete. How do we gauge the effectiveness of advising?

Trustee Angela Pixton suggested young students learn about financial responsibility to propel them forward. There are many books about career path selection, she suggested *48 Days to the Work you Love* by Dan Miller. Trustee Kenison stated there is a continuing trend in K-12 toward more seat time and less activity. This is difficult for boys. Many of them decide they'll fail before they reach our level. She suggested we somehow tie in goals and educational plans earlier for those students so they understand college is a viable option for them.

VP Mohrbacher suggested there's a cultural element, men don't ask for help. It might help to make more resource activities mandatory and part of a class. Our AmeriCorps representative Angel Ledezma is starting a men's mentoring group and Financial Aid Director Andre' Guzman is starting a success mentoring group. Trustee Jon Lane stated that elementary schools are feminized and literature based, rather than math and science. Trustee Kenison stated she rated this outcome a 10; she clarified that the efforts are adequate but the results are not. President Bonaudi stated a high percentage of first generation student are advised by their peers who are not always aware of all of the resources. There are unique stand-alone programs with great success, but they are difficult to expand to a larger scale. Male athletic teams are effective as cohorts. The bulk of male students are not in the athletic programs. Trustee Mike Blakely said we have great counselors. High school counselors need to do a better job.

### **A.1 An increase in the use of college resources.**

Dean Kirkwood discussed the comments on the A.1 outcome poster. The Trustees rated this outcome between 20 and 25 resulting in a 23.5 average. All five Trustees noted there is an adequate use of state resources. The areas indicated they would like to see increased usage: NSO, tutoring, labs, leadership, math-financial life skills, online resources, college survival skills and career development planning. President asked about the effectiveness of labs, are students who use the labs more successful? We collect lab usage with card swipe machines. The AMP could evolve to define the most effective resources. The online tutoring vendor changed from tutor.com to etutoring.org due to budget considerations. There may be fewer resources but we can bolster those that are effective. Dean Kirkwood referred the group to the lab data on page 47. The data indicates that success in English correlates with English lab usage, this does not hold true for math. VP Mohrbacher explained one of the benefits from this process, was that the English lab noticed the usage was lower than anticipated. They are now more stringently requiring students to use the card swipe.

Trustee Kenison stated she was pleased to see the number of visitors to ATEC; it has become part of the local lexicon. It's the go to place for meetings and brings good contacts on campus and increases credibility in the community. Trustee Blakely said he'd like to see a hotel complex near campus and offer hotel management/hospitality program. President Bonaudi shared that the Grant County Sheriff Tom Jones and Moses Lake Police Chief Dean Mitchell both presented information at the Faculty In-Service September 12 and the Grant County PUD Energy Summit will be held there. VP Mohrbacher reported a free financial tutorial was recently added to BBCC resources. Trustee Pixton said WorkSource offers a 12-week financial responsibility course that is excellent.

### **A.2 An increase in the total number of students/clients enrolled throughout the college district for educational planning and/or instructional activities.**

Dean Kirkwood reviewed the comments on outcome A.2. Trustees' ratings ranged from 15-25 resulting in a 21.3 average. There were four responses that enrollment numbers are adequate and two that they are not adequate. To clarify, one Trustee marked both responses stating for the budget situation the state is currently facing, the enrollment is adequate.

Areas in which the Trustees would like to see increased enrollment include: science, agriculture research and technologies, more students from outside the Moses Lake and Ephrata areas, more agriculture program offerings in the winter. Questions were raised about the cost/benefit ratio of e-learning vs. on campus classes.

Trustee Blakely reported that recently a Quincy school club chose to save money by visiting the BBCC Aviation program instead of the Flight Museum in Tukwila. They enjoyed their visit so much that they voted to take the same trip next year. President Bonaudi reported that school districts are embracing college prep classes. VP Mohrbacher is working with Ephrata School District staff. The district has the AVID college prep program.

Trustee Pixton reported Dave Ramsey from WorkSource has a good resource comparing two and four-year colleges. Trustee Kenison said she would like to see more aggressiveness with K12 to encourage them to share the resource two-year colleges represent. VP Moos suggested BBCC advisors attend school district teacher in services.

### **A.3 An increase in student/client revenues and state funded FTEs.**

Dean Kirkwood reviewed the feedback regarding A.3. An average of 16.9 resulted from ratings between 8 and 24.5. Comments were noted regarding the impact the budget cuts have had on revenue and FTEs: given current budget situation holding the line, we are doing as much as we can with what we have, can't continue to do more with less. The Trustees stated it is a priority to seek additional funding. President Bonaudi commented that there is discussion about the Governor setting a Special Session in response to the revenue forecasts. Trustee Pixton shared that student receiving financial aid should be spending the aid money on school expenses not extras. VP Mohrbacher stated financial aid has federal controls and some of the funding is specified for living expenses.

### **C.1 Matriculation and enrollment**

Dean Kirkwood reported the ratings average for the C.1 outcome was 19.1 with individual ratings from 15 to 21.5. Trustees were split regarding if the data showed acceptable levels of enrollment with three responding yes and two responding no.

Trustee Mike Blakely said data showed acceptable levels of enrollment for the current conditions but not for our potential. He indicated we should enroll 50% more with appropriate funding. Trustee Kenison stated the data showed that we are deficient with enrollment of males and non-first gen students. We are missing the segment with financial ability to attend. VP Mohrbacher said appropriate messaging with tuition comparison can be developed. Trustee Kenison commented that she heard about a private study that revealed employers look for a degree and not necessarily that an applicant attending a high image four-year university. Students do well in our classrooms and the market doesn't discount their degree if BBCC is a part of it.

Trustees made comments regarding which students we should focus on: "Love the first generation numbers! Due to our current constraints I don't see how we can work to increase one group of students without contracting another." Hispanic and transfer, winter agriculture classes, soil sciences, males, non-first generation students.

Trustee Kenison stated a male mentoring group is excellent but we need to engage males earlier. Trustee Lane suggested working toward STEM activities such as science fairs. VP Mohrbacher added that the economic environment will probably increase the number of second-generation students attending BBCC. Trustee Kenison said we need to work on the bias against community colleges; it's an image issue. Trustee Blakely suggested more programs designed more for men like a lineman or firefighter program. Trustee Kenison also noted the delivery method needs to be deliberate with the message that BBCC is not a repeat of high school.

President Bonaudi commented even though offerings are down there is no intent to ease up on recruitment and outreach. We still need to help communities understand our resources. He would like to look at the demographics of our current enrollment to assess the enrollment trends for males. Trustee Pixton stated there is USDA Farm Agency funding for first generation farmers. EPA folks from WA DC talk about chemical use and water. Agriculture is a science and instruction on soil science is essential.

Trustee Kenison noted the importance of keeping a policy perspective in light of the economy. We are committed to serving outlying and placebound students. She expressed concern about distance learning student enrollments. It's important to remember the goal to maintain healthy enrollment across the district. Are online classes more efficient or attractive? President Bonaudi reported we have pursued grants to fund knowledge centers in our communities. We discovered the importance of having a community member involved to take care of machines. The Title V grants provide more opportunity for that. We need a better system in place before Title V goes away for communities to take ownership.

### **C.2 Retention**

Trustees rated the C.2 outcome between 15 and 25 resulting in an average of 21.2. They were divided on whether the fall-to-fall retention was adequate with three Trustees noting adequate and two Trustees noting not adequate.

Trustees stated they would like to see graphs on retention for academic and professional technical students. The target retention goal for academic students was unanimously 80% and professional technical between 75-80%.

VP Mohrbacher stated there needs to be consistency with completion and retention rates. The retention benchmark should be the same as the completion benchmark.

Dean Kirkwood clarified that the statistics in this area are not available until one year later; this fall we'll have the data on last year's students. The Trustees noted the following groups are falling behind: males, Latino males, single working moms, and low-income students.

### **C.3 Achievement**

The C.3 outcome was rated between 15 and 24 resulting in an average of 20.6 by Trustees. Trustee Kenison stated she would like to see us compared to other similar colleges rather than the entire statewide system

Trustees asked about a baseline for placement testing. VP Mohrbacher stated there is a statewide placement test work group. Currently, we have a different math placement test. Dean Kirkwood said there is no statewide database that can be queried for data. President Bonaudi stated it would be helpful to compare retention and progression through precollege classes. The system wide achievement rate in math is dismal however, the achievement rate in English is pretty good.

### **GISS**

Trustee Jon Lane commented on his participation in the GISS TACTC Spring Conference June 26-28. The topic of the conference was data usage.

Trustee Lane stated BBCC Trustees are leaders in the state in this area. The conference also focused on making policy that impacts instruction without micromanaging. Trustee Mike Blakely commented that BBCC is doing 90% of the data analyzing work being recommended by the GISS staff. He went on to say he is proud of the Board, staff and administrators. Trustee Lane said the AMP outcomes discussion earlier today reinforced the information shared by GISS. BBCC is headed in the right direction and there are good processes in place with Institutional Research and staff looking critically at the data.

President Bonaudi stated the GISS conference helped acquaint Trustees with data and how to request the data they want. This retreat is similar to a data seminar with extensive homework and staff are already looking at improvement ideas. Dr. Bonaudi asked for feedback on the evaluation process related to the monitoring report. He said we're trying to find a better way to engage the data and verify outcomes in a public way with Trustees providing the leadership.

Trustee Kenison responded that BBCC is hosting the Spring TACTC Conference. We could provide a training with our redbook.

Trustee Mike Blakely suggested staff evaluate the Board. He said the Trustees are committed to BBCC and want to help connect the service district communities. The diverse personalities and perspectives serve the Board well. Trustee Blakely said BBCC has performed well in this environment of decreasing budgets.

President Bonaudi reported the welcome back Faculty In-Service was remarkable. He shared the budget news. Staff and faculty have come to accept that everyone is picking up additional work to cover positions that have not been filled. Attendees really appreciated the commemorative coins. President Bonaudi said maintaining good morale, given the budget situation is gratifying. Staff and Faculty believe in this institution and the Big Bend family. Adding the 50<sup>th</sup> anniversary theme to campus events is good.

The group broke for lunch at noon and Faculty Association President Mike O'Konek joined the group.

At 1:05 Dean Kirkwood and Data Analyst Starr Bernhardt left the meeting.

### **2011-13 Negotiated Agreement**

The Trustees were provided a copy of the proposed 2011-13 Negotiated Agreement and a copy of the letter from the Faculty Association noting their acceptance of the 2011-13 Negotiation Agreement. President Bonaudi invited Faculty Association President Mike O'Konek to comment. Mr. O'Konek remarked that BBCC negotiates differently than other schools. The teams don't always agree but they cooperate for the betterment of the institution. The last contract was easier for faculty to accept. There are significant changes to this contract which were difficult for faculty due to the budget situation.

President Bonaudi expressed appreciation for the teamwork on behalf of the Board and Negotiating Team. President Bonaudi and VP Holly Moos recommended acceptance. Trustee Blakely asked VP Holly Moos and Mr. O’Konek if the contract was negotiated in good faith and fair to both sides. They both responded affirmatively.

Motion 11-36

Trustee Mike Blakely moved to accept the 2011-13 Negotiated Agreement. Trustee Katherine Kenison seconded the motion. The motion carried.

Trustee Blakely stated he appreciates the professionalism of VP Moos and Faculty Association President Mike O’Konek. He said Mr. Mike O’Konek is a valuable asset to BBCC and the faculty.

Trustee Lane asked Mr. O’Konek how the faculty feel about the AMP. Mr. O’Konek reported Division Chairs and Cabinet members have reviewed the AMP annually for the past two years. He said it worked well to use the posters from the Boards Ends Statements. Faculty ranked the outcomes a little higher than the Trustees in the past and some of the Board’s rankings seem low. The AMP has taken a new direction, it’s much more interactive and the process of writing analyzing the data and the noting feedback on the posters is very productive. Mr. O’Konek said it’s interesting to see the three perspectives and how they differ.

VP Moos thanked the board for approving the contract.

Mr. O’Konek and the Vice Presidents departed the meeting.

**Board Goals**

President Bonaudi stated the Board members would go through the same exercise as earlier and note their assessment comments of the 2010-11 Board goals on posters. He said it’s a challenge to what can be accomplished as collectively as a board. It’s important to rate the Board goals for the whole Board rather than individually. He asked the Trustees to note any improvements to current goals or new goals to be initiated.

At 1:26 President Bonaudi announced that he had just received news that the SBCTC Board had enacted the declaration of financial emergency unanimously. He said each community college can now enact a similar declaration. This may come before the Board during the October meeting. President Bonaudi explained that BBCC was on the verge of doing this last year and the budget crisis is even more serious.

Trustee Pixton asked about the impact declaring a financial emergency would have on BBCC. President Bonaudi explained that it would communicate the seriousness of the budget issues at BBCC. It also allows the use of an expedited process for laying off faculty and classified staff. This would allow the hearings for multiple faculty or classified staff members to be held together. Without the expediting it’s a very long process and that cuts the savings. The Negotiated Agreement is still in place.

This will also be the subject of conversations with legislators to solidify their support higher education.

Aviation has been put on program review. They need to respond to several questions. This is the most expensive program and enrollment is down. Encouraging them to look at more efficient ways to teach. Current costs are \$10,000 per FTE. The optimal outcome of the program review would be to change the program structure. The declaration would allow probationary faculty members to be reduced without closing the program.

President Bonaudi stated the message to legislators is to work hard to establish a floor of funding for higher education; maybe local authority on a levy or bond election or a capital bond once every ten years. He said there isn't enough public pressure on legislators to stand up and protect higher education.

### **2010-11 Board Goals**

**INNOVATION-** *The board will establish and foster business, industry and community connections to the college, which will lead to innovation and new or expanded programs arising from those connections.*

**ACCESS-** *The board will establish and maintain policies to insure open access and opportunity for all students, employees, employers, and communities, communicating those policies to the district. The Board will endeavor to hold more off campus meetings with school districts within its service area in order to communicate the college's policies and programs district-wide. Promote increased contact on campus and throughout the district.*

**STUDENT ACHIEVEMENT** – *The board will recognize and promote student success. The Board will implement a practice of sending written acknowledgement to students and staff who have achieved notable successes.*

**BUSINESS AND INDUSTRY PARTNERSHIPS** - *The Board will establish and maintain policies that encourage and promote business, industry, and college interaction to enhance the economic health of the district, communicating those policies to the district. The Board will implement a practice of sending written thank-you's to businesses and industries which make notable contributions or donations.*

**COLLEGE CLIMATE** – *The Board will establish and maintain policies that promote a safe, welcoming environment for students, employees, and citizens for college activities throughout the district. The Board will encourage events and activities on campus to recognize staff achievement and bring more people to our campus for exposure to the college.*

**RESOURCES** – *The Board will establish and maintain policies that pursue funding for programs, capital improvement, personnel and equipment.*

President Bonaudi reviewed the feedback the Trustees listed on the Board Goal posters.

### **Innovation**

The Trustees rated this goal between 15-24 resulting in an average of 19. The feedback indicated this goal is being reached more than not. Dr. Bonaudi stated a good example of an activity in this goal was Trustee Pixton's contact and referral to Reinke Irrigation regarding the center pivot program. She gave President Bonaudi the information and BBCC followed through on it. Trustee Kenison stated most of our business industry contacts are in Moses Lake, what are we doing as a board to find out about surrounding areas' businesses and needs. President Bonaudi stated he consistently tells the Governor's office that we need broad representation from the district on the Board of Trustees.

This goal is similar to the Business and Industry Partnerships goal. Trustee Blakely suggested we use the information from the lavender budget cut sheets in publicity. Trustee Pixton commented that she takes opportunities that arise to promote BBCC but it is difficult to carve out dedicated time. Trustee Lane said he tries to promote BBCC all of the time and he has the benefit of also attending functions for the City of Moses Lake. President Bonaudi asked each Trustee to consider, "How visible are you as a Trustee?" Making community members aware that you are a Trustee may provide networking opportunities. President Bonaudi relayed an opportunity to set up a community learning center in Lind that began with a conversation at the Adams County Development Committee meeting in Othello

President Bonaudi shared that Trustee Mike Wren informed him that he will not seek reappointment and if there are other Trustee candidates available he could resign. There could be a significant turnover in the Board soon.

Trustee Blakely asked for more tools to be a better salesman for BBCC. He suggested it would be helpful for a BBCC person to accompany him to meetings or appointments regarding the college.

President Bonaudi said there are several messages for Trustees to share: financial needs, resources BBCC represents, and interest in new relationships like providing training for companies. Trustee Lane asked about the Joint Advisory groups. President Bonaudi said it would be great for the Trustees to attend the next Advisory Committee dinner, which will be held October 13. Trustees carry great presence in our communities due to their appointment by the Governor. Trustee Blakely suggested broadening the Advisory Committee by recruiting members outside of Moses Lake. We need contacts in other communities and Trustees can recommend potential members.

### **Access**

The Trustees rated this goal between 10-25 resulting in an average of 18. President Bonaudi explained the importance of serving the entire district. Local school Boards do not seem excited about meeting with us.

Trustee Kenison said the goal could be modified to include other contact opportunities. There is great value in the Trustees meeting with community leadership groups. Relationships with high school principals are very important. Trustee Kenison suggested adding contacts with parents of potential students and business and industry leaders, and, service clubs to the goal. Perhaps Trustees could accompany administrators when presenting information to service clubs. With a little advance notice administrators could be available to visit business or community leaders. Trustee Pixton asked about having collateral when talking with community members, i.e. cost effectiveness of two-year school, and transfer credits back up material. President Bonaudi talked about the fold up quick facts document. This goal could be broadened to identify other groups for contact i.e. political entities, city councils, commissions, and boards. These groups could be invited to take field trips to campus. Trustee Lane would like to have information regarding how many students attend BBCC from each community. Our 50<sup>th</sup> Anniversary is a good opportunity to celebrate students from our communities. Trustee Blakely suggested everyone compile a list of groups to visit with.

### **Student Achievement**

The Trustees rated this goal between 17-22 resulting in an average of 20. The community college completion initiative is a good example of an activity supporting this goal. It's important to recognize achievement as success not just graduation. Trustee Blakely suggested highlighting programs and successful students. Local student stories could be provided to the newspapers as well as notices of transfers to universities and employment. BBCC is a partner with several four-year colleges. This gives us great credibility. Highlighting successful transfer programs and dual matriculation is also a good message. New transfers to Whitworth will be a big press release splash.

Recruiting 17-24 year old students requires targeting parents by visiting service clubs, etc. Recruiting students over 24 years old requires targeting the student directly. Trustee Pixton suggested promoting a *48 Days to the Job You Love* seminar as a recruitment tool.

Trustee Lane commented that Star Night and Commencement are good public relations opportunities and a BBCC Hall of Fame would be good recognition. President Bonaudi confirmed that Star Night is very important for scholarship donors and recipients. Bob Holloway's bronze recognition will be presented at Star Night.

### **Partnerships**

The Trustees rated this goal between 15-21 resulting in an average of 19. During an EDC luncheon SGL Manager Steve Swanson shared about his company's new hires as a result of the PET program, which is a partnership with several industries. There are benefit in gathering groups of similar people (data managers, port districts, industrial managers) to share information. The Council of Governments was mentioned as a potential group and City Administrator Wes Crago is the contact.

The Innovation and Partnership goals could be condensed into the same goal. They're both related to communication, and creating public awareness.

Trustee Kenison expressed her reluctance to combine them because innovation has different intent. We need good signage at corn field (Soil Conservation Property).

### **Climate**

The Trustees rated this goal between 20-25 resulting in an average of 23. Trustee Kenison suggested, in light of the 7/25/11 incident the AAG may need to review the word "safe" in policy governance and the Board goals. Improved lighting should reduce the number of vehicle break ins. Staff are investigating installing blue call boxes around the campus as well as daytime security, and video monitoring.

### **Resources**

The Trustees rated this goal between 10-19 resulting in an average of 14.5. Trustee Kenison reported she has been involved with SBCTC to pursue stable funding sources, as we are exhausting private resources. President Bonaudi said there will be one representative from community colleges on the new council for the state Dept of Education, the HECB will be disbanded. The state need grant will go through a different oversight group. Trustees can make phone calls, write letters, and make contacts with legislators to promote community college support. President Bonaudi anticipated that capital project funding probably won't come from the state budget. Trustee Blakely reported he has been in contact Senator Murray's office. President Bonaudi commented that the GISS conference was good and it showed the level of knowledge our Trustees possess regarding data based decision making. He also shared about the upcoming House Higher Education Chautauqua being held at CWU September 21.

New goals were discussed. The Trustees indicated they would like to keep all of the current goals. One Trustee indicated needing to increase retention and student achievement, partnerships, private funding/donations, enrollment of males and first generation students, efficiency and presence in our outlying areas, partnerships with K-12 to reach students earlier, and pursue stable funding from legislators as a system. Another Trustee commented the need to explore area industry needs, possible opportunities for certificate programs and when the timing of the program meets the needs. Additional comments included: How visible are the Trustees? Provide a framework for presentation message re: cost. Goal of more off campus visits. Trustee Blakely suggested Trustees with the help of President Bonaudi compose letters to the editor.

Trustee Blakely indicated he had talked with SSS Academic Advisor Custodio Valencia regarding a BBCC soccer field similar to WSU practice fields. President Bonaudi agreed that a BBCC soccer program would be good. It is important to adhere to Title IX requirements. Currently there are no funds to support soccer without canceling another sport. This effort needs to get more organized and two years of funding need to be raised for new sports programs up front. Scholarship funding also needs to be provided. Trustee Blakely reported he knows a student who turned down a BBCC scholarship to attend WVC and play soccer. More information on funding requirements is needed.

Trustee Kenison said students need to access the resources. She asked which resources are mandatory and suggested additional publicity regarding campus resources. She also suggested more multicultural club opportunities for non-traditional and males who are not athletes.

**Naming of Facilities GP-7**

President Bonaudi said he is very supportive of the recent revision to Governance Policy 7- Naming of Facilities. The group discussed the names of potential honorees.

**Draft BP 3011 Revision**

The draft BP 3011 was provided to the Board. The Trustees stated the revisions are accurate. The draft BP3011 will be presented to the Board for approval at the October meeting. Once approved the revisions will be incorporated into Dr. Bonaudi's contract.

Adjourned 3:35 pm

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Angela Pixton Chair

ATTEST:

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William C. Bonaudi, Secretary